

## **Sponsorship & Advertisement Opportunities**

Inquire Today!

Call the Chamber (306) 445-6226

Or email admin@battlefordchamber.com



# Chamber Business Golf Challenge

Each year the Chamber alternates between hosting at North Battleford Golf & Country Club and Jackfish Lodge Golf & Conference Centre. Scheduled in May each year, our golf challenge is a day filled with fun golf, hole contests, prizes, and a 19<sup>th</sup> hole social to follow.

#### Title Sponsor (1): \$2,500

The Title Sponsor will be co-host for the Chamber Business Golf Challenge, receiving:

- Foursome of Golf
- Approved and printed signage at the entrance of the golf course
- Sponsor logo on the customized golf scorecard
- Ability to provide an item or information for each golfer goody bag
- Opportunity to be included in all of the pre-event marketing and advertising

#### Golf Flag Sponsor (1): \$2,000

The Golf Flag Sponsor will have their company logo on 18 greens with the primary flag on each pole. Great exposure and visibility for your business. You will receive:

- Foursome of Golf
- Approved and printed logo on each of the 18 hole flags (18" x 14")
- Sponsor logo on the customized golf scorecard and printed signage banner
- Opportunity to maintain the flags for use at other golf tournaments throughout the season

#### The 19<sup>th</sup> Hole Sponsor (1): \$2,000

- Foursome of Golf
- Sponsor logo on the customized golf scorecard and printed signage banner

#### Power Cart Sponsor (1): \$1,500

The Power Cart Sponsor will have their company logo/signage on up to 72 power carts during the Golf Challenge. The sponsor will receive:

- Foursome of Golf
- Signage affixed to each cart front at the golf course
- Sponsor logo on the customized golf scorecard and printed signage banner



#### Breakfast Co-Sponsor (2): \$1,000 each

The Breakfast Co-Sponsors will receive:

- Foursome of Golf
- Sponsor logo on the customized golf scorecard and printed signage banner

#### Liquor Cart Sponsor (1): \$500

The Liquor Cart Sponsor(s) will receive:

- Signage/logo on the Golf Course Liquor Cart(s) for the day
- Sponsor logo on the customized golf scorecard and printed signage banner

#### Host-A-Hole Sponsor (18): \$350 each

The Host-A-Hole Sponsors will provide people to meet and greet at a designated hole and promote your business through one-on-one interaction and activities. Host-A-Hole Sponsors receive:

- Opportunity to meet and greet all golfers as they pass your hole location
- Sponsor logo on the customized golf scorecard and printed signage banner
- Meals as provided, included

#### Hole Contest Prize Sponsor: (Value of Choice)

The Hole Contest Sponsor will provide a prize item or 4 items for a team prize to be used as an award for a contest on a designated hole. You will receive:

• Sponsor logo on the customized golf scorecard and printed signage banner



## Battlefords Business Excellence (BBEX) Awards

Held in November each year, our BBEX Awards showcase the immense talent and entrepreneurial spirit of the Battlefords business community. An evening to recognize and celebrate business success and growth within the Battlefords.

#### Title Sponsor (1): \$5,000 per year

- Battlefords Business Excellence Awards presented by "your company";
- Coverage in all pre-event advertising, Chamber billboard, Application Kits, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Speaking opportunity to provide remarks at all phases of the event;
- Tickets for Gala Event
- Request a 3 to 5 year commitment.

#### Patron – Business of the Year Sponsor (1): \$3,000 per year

- Coverage in pre-event advertising, Chamber billboard, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Presentation opportunity and remarks for the Business of the Year Award;
- Tickets for Gala Event
- Request a 3 to 5 year commitment.

#### Finalist Reception Co-Sponsors (2): \$2,500 each

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Speaking opportunity to provide remarks at the Finalist Reception event;
- Opportunity to meet and greet all finalist award recipients;
- Tickets for Gala Event.



#### Award Sponsors (9): \$2,000 each

- Coverage in pre-event advertising, Chamber billboard, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Presentation opportunity and remarks for a Category Award at the Gala;
- Tickets for Gala Event.

Award Categories include:

- 1. Heather Guthrie Customer Service Star Award (Annually will alternate focus between employee / business owner)
- 2. Impact Award
  - (Non-Profit, Not-for-Profit or Charity)
- 3. Agriculture and Agri-Business Award
- 4. New Business Venture Award
- 5. Community Contribution Award
- 6. Micro Business Award
- 7. Young Entrepreneur Award (age 35 years or under on December 31, 2024)
- 8. Members' Choice Award (call for more detailed information)
- 9. Heritage Award

#### Souvenir Program Sponsor (1): \$1,750

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Company logo included in the cover of the Souvenir program, as well as an ad inside;
- Tickets for Gala Event.

#### Dinner Wine Sponsor (1): \$1,500

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Signage on the tables or tags on each Wine bottle;
- Tickets for Gala Event.



#### Entertainment Sponsor (1): \$1,500

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Signage at the Entertainment set up site;
- Tickets for Gala Event.

#### Finalist Award Co-Sponsors (2): \$1,350 each

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Company name included on Finalists plaques or artwork;
- Tickets for Gala Event.

#### Dessert Sponsor (1): \$1,250

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Edible 'company' branded item on dessert for each guest
- Tickets for Gala Event.

#### Reception Co-Sponsors (4): \$1,000 each

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Tickets for Gala Event.

#### Slide/Video Presentation Sponsor (10): \$500 each

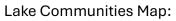
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Feature screen of the 'company' in the video/slideshow;
- Tickets to the Gala not included in this package, but can be purchased.



## Community Maps

Every year the Chamber alternates between producing the Battlefords Map and the Lake Communities Maps for businesses, locals and tourist of the community to utilize, providing the perfect opportunity to get your business information out there.

The Battlefords Map:





### Map advertisement:

- One Spot: Approximately 6.5cm x 3.5cm
  - Lake Map \$250 +GST
  - Battlefords Map: \$350 + GST
- **Two Spots (Double Ad):** Approximately 6.5cm x 7.0cm

Lake Map: \$450 + GST Battlefords Map: \$550 + GST

\*Price varies as advertisements on the Battlefords Map are printed in color and the Lake Communities Map are printed in black & white, sizes slightly vary between maps as well\*



## Annual Chair's Luncheon (Banquet)

Every year the Chamber celebrates the induction of the new board chair as well as thanking the outgoing Chair with a luncheon or banquet event!

Title Sponsor: \$500

Luncheon Sponsor: \$300



Chamber on tap is a networking event put on by the Chamber to provide the opportunity to hear from business leaders with 5 events per year!

Sponsor: \$1,500 for the years event OR Individual Event: \$300 each



Holly & Heels is a celebration of women in business and their entrepreneurial efforts, success, and accomplishments!

Title Sponsor: \$500

Event Sponsor: \$300



The Power Hour is an event to hear from our elected officials as they answer questions from the business community. In the past, this event has included the local Mayor's, MLA, M.P. and regional First Nations Chief's.

Title Sponsor: \$500

Luncheon Sponsor: \$300



Every Monday the Chamber sends out an e-newsletter updating our members on business related news and Chamber updates. Showcase your business with a landscape advertisement in our newsletter, only four spots available annually!

Annual Insert: \$375 plus GST, 4 different advertisements, one per quarter, total of 12 advertisements (once per month)

6- Month Insert: \$250 plus GST, 2 different advertisements, one per 3 months, total of 6 advertisements (once per month)



### Member to Member Emails

Have an event or announcement you would like to get out into the community? We offer a service where we draft an email tailored to your needs and send it out to all contacts of member businesses.

Member Pricing: \$100 plus GST Non-Profit: please contact for reduced pricing

Local Link

Our digital touch screen kiosks are the perfect way to get people interested in visiting and informed about your business. With multiple kiosks around the Battlefords, members of the community, visitors and tourists can easily access information by the touch of a screen. Listings and rotators are fully customizable to your wants and needs.

More information includes:

- a. <u>The Value of Interactive Marketing Channels Advertise Your Business on</u> <u>a Touchscreen Kiosk Information Sheet</u>
- b. <u>Rate Card for Local Link, with annual, seasonal or quarterly listings and</u> rotator picture options
- c. Order Form
- d. Listing Template

### **Relocation** Guide

The Battlefords Relocation Guide is a project created specifically to give those wanting to come to the Battlefords a digital comprehensive guide to the area, the businesses and services provided, and survey general information about settling into Canada. It is also useful for showcasing community offerings to anyone moving to the Battlefords, and long-term residents already established in the area.

For a one-time fee of \$250 plus applicable taxes, featured businesses receive the placement of a photo ad with their business listing that stays up indefinitely with no renewal fees. Featured ads are shown at the top of the page in alphabetical order before 'Chamber Members' and 'Others'. Order Form



ADDRESS: 610 Carlton Trail North Battleford SK S9A 4A9



Gold Eagle Lodge Assessi 12004 Railway Avenue East, North Battleford, SK S9A, 3W3 Priome: (306) 446-8877 Eastait reservations@goldeagleodge.com wesarts: www.goldeaglelodge.com

#### Chamber Members

PHONE: (306) 445-3678

FAX: (306) 445-3679

EMAIL:

WEBSITE

Holiday Inn Express & Suites
Appendix
492-114th Street, North Battleford, SK
private
(300,445-2005
max
(300,445-2015
weastra:
www.hb.com/holiday/mexpress/hole/suise/...
hole/suite/ord/ywbhole/defailitscmisc=nav\_hole/

Other Hotels Battlefords Inn

