



## ADVOCACY UPDATE

### It's Election Time - (*business*) Priorities for the Next Parliament



#### Canadian Chamber of Commerce - Advocacy

#### Canadian Chamber: What it Takes to Grow!:

#### Priorities for the Next Parliament

- The Canadian Chamber of Commerce has prepared and distributed a document focusing on the needs of business and the "**Priorities for the Next Parliament**", no matter who forms government. They will also be tracking party responses to the items, and follow along with the alignments to business needs through party announcements, etc.
- There are three key "mega-buckets" in which the document shares 37 recommendations for government to consider. The three buckets are:
  - Finishing the Fight Against COVID
  - Getting the Fundamentals Right
  - Creating 21st Century Opportunities

- Many of the recommendations and policy objectives are supported by your local chamber. Things like the Truth and Reconciliation recommendations; modernization of the Tax System in Canada, particularly for SME's.
- The document is a short read, but has important items you will consider important and could impact your business or sector. Take a read at the link below, or click the picture in the top left hand corner.
- See **WEBSITE/INFO PACKAGE** Here.

### **Saskatchewan Chamber: 'It's Time to Grow!':**

- The Saskatchewan Chamber of Commerce's priorities for the upcoming federal election focus on ensuring COVID-19 is behind us, committing to growth, and preparing for success.
- Recommendations to promote growth touch on digitalization of SMEs, social and economic supports for Indigenous communities and businesses, education, global partnerships, immigration, internet broadband parity, and childcare.
- We also advise the continuation of high-quality medical care, rapid testing, vaccinations, and business support programs.
- Their plan also has three categories of priorities, that include:
  - Ensuring COVID is Behind Us All
  - Committing to Growth
  - Preparing for Success
- Again, this document with its positions can be supported by your local chamber, specific to policy presentations (again) such as the reforming of Canada Tax System, market access, business digitization, etc.
- See **INFO PACKAGE** Here.

### **UPDATES FROM GOVERNMENT**

#### **Federal Government:**

- Election Campaign underway, so no new news.

#### **Provincial Government:**

- News has continued to come from the province, however, nothing specific to business, the Battlefords, or COVID-19 related. We will continue to monitor.

### **PLEASE NOTE: Advocacy Updates**

**We will re-commence a more regular schedule for Advocacy Updates as we head into September, 2021. Stay tuned for dates to be sent.**

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The **Battlefords Chamber of Commerce** is pleased to participate in this Canada Shop Local initiative (as reported above), and want to encourage members to take advantage of the opportunities. 2 ways to participate: (No charge to Chamber Members)

1. Be one of the first to book a professional video shoot for your business!
  - 2-minute videos will be produced at a value of \$1,795 each!
  - Available to you AND will be featured on the Chamber's social media & "Meet our Members" website section
2. You can book social media-friendly Virtual Shopping Tours:
  - Up to 1-minute in-store promotional videos of specific items, sales, or business promotions
  - Value of \$295 each

Videos available for all businesses— first come, first served!

Call the Chamber office for more information, or to book your video production today!

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### ***RESOURCES YOU "Still" NEED***

#### **Canadian Chamber of Commerce:**

**Business Led Recovery** micro-site has all the information, tools and resources businesses need to manage through COVID-19 pandemic.

#### **Government of Saskatchewan:**

Visit [Saskatchewan.ca/coronavirus](https://saskatchewan.ca/coronavirus) here!

#### **The "Business Response Team".**

Contact them by phone or email. Phone # 1-844-800-8688 **Website**

#### **Saskatchewan Chamber of Commerce:**

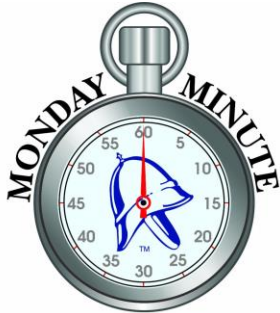
**Government of Canada:**  
**Department of Finance website:**  
**Finance Dept. Here**

**Resources for Business**  
**Website Here**

**CRA Website HERE**

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### Monday Minute

Monday Minute provides up-to-the minute information on key Chamber of Commerce activities, advocacy and events. Recorded each Monday, it is distributed to Chamber members via email, and is available on the Chamber's website.

Visit our website! or Click [HERE](#)

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Talk to your local advisor:  
**Aaron Cadrin | 306.446.8080**

visit  
**chamberplan.ca**  
Employee Benefits with a Difference. Simple. Stable. Smart.



### Chamber Network Working for You!



As a valued member of the Battlefords Chamber of Commerce, you have access to

the chamber network. The Canadian and Saskatchewan Chambers of Commerce and of course our local resources are here to support you. Stay up-to-date on COVID-19 and other key business issues.

The Canadian, Saskatchewan and Battlefords Chambers of Commerce are working overtime to ensure that all of the key information, policy initiatives and business issues and solutions are at your fingertips. Call if you have any questions or require a referral # or contact.



Email us today!



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