



## 2024 Sponsorship Opportunities and Levels

### Title Sponsor (1)

**Investment: \$5,000 per year**

- Battlefords Business Excellence Awards presented by “your company”;
- Coverage in all pre-event advertising, Chamber billboard, Application Kits, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Speaking opportunity to provide remarks at all phases of the event;
- Tickets for Gala Event
- Request a 3 to 5 year commitment.

### Patron – Business of the Year Sponsor (1)

**Investment: \$3,000 per year**

- Coverage in pre-event advertising, Chamber billboard, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Presentation opportunity and remarks for the Business of the Year Award;
- Tickets for Gala Event
- Request a 3 to 5 year commitment.

### Finalist Reception Co-Sponsors (2)

**Investment: \$2,500 each**

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Speaking opportunity to provide remarks at the Finalist Reception event;
- Opportunity to meet and greet all finalist award recipients;
- Tickets for Gala Event.



## Award Sponsors (8)

Investment: \$2,000 each

- Coverage in pre-event advertising, Chamber billboard, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Presentation opportunity and remarks for a Category Award at the Gala;
- Tickets for Gala Event.

## 2024 Award Categories include:

- [1] Heather Guthrie Customer Service Star Award  
*(Annually will alternate focus between employee / business owner)*
- [2] Impact Award  
*(Non-Profit, Not-for-Profit or Charity)*
- [3] Agriculture and Agri-Business Award
- [4] New Business Venture Award
- [5] Community Contribution Award
- [6] Micro Business Award
- [7] Young Entrepreneur Award  
*(age 35 years or under on December 31, 2023)*
- [8] Members' Choice Award  
*(call for more detailed information)*

## Souvenir Program Sponsor (1)

Investment: \$1,750

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Company logo included in the cover of the Souvenir program, as well as an ad inside;
- Tickets for Gala Event.

## Dinner Wine Sponsor (1)

Investment: \$1,500

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Signage on the tables or tags on each Wine bottle;
- Tickets for Gala Event.



### Entertainment Sponsor (1)

Investment: \$1,500

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Signage at the Entertainment set up site;
- Tickets for Gala Event.

### Finalist Award Co-Sponsors (2)

Investment: \$1,350 each

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Company name included on Finalists plaques or artwork;
- Tickets for Gala Event.

### Dessert Sponsor (1)

Investment: \$1,250

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Edible 'company' branded item on dessert for each guest
- Tickets for Gala Event.

### Reception Co-Sponsors (4)

Investment: \$1,000 each

- Coverage in pre-event advertising, and media releases;
- Social media including Facebook, Chamber website; etc.
- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Tickets for Gala Event.

### Slide/Video Presentation Sponsor (10)

Investment: \$500 each

- At-event signage, souvenir programs, MC presentations and video/slideshow;
- Feature screen of the 'company' in the video/slideshow;
- Tickets to the Gala not included in this package, but can be purchased.



The **30<sup>th</sup> Battlefords Business Excellence (BBEX) Awards** will be held **Thursday, November 7<sup>th</sup>, 2024** in North Battleford at the Dekker Centre for the Performing Arts.

The BBEX Awards is the premiere event on the business community calendar in the Battlefords each year and we hope you will consider participating in the celebration of a business community that has remained strong and resilient during the last couple of years, and who deserves to be acknowledged for their excellence. Thank you for your participation and support.

If you have any questions, or wish further information, we would be happy to discuss opportunities with you. Any of the staff team will be pleased to serve you.

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