



Battlefords Chamber of Commerce

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Media Release

Battlefords Chamber of Commerce is excited to announce the launch of their re-developed website, www.battlefordschamber.com

The site has been in the works for some time this year, but since the beginning of Intern work terms started in late April and early May, the re-development has kicked into high gear with populating the site, and development of its new segments.

A highlight of the new site will be the “Meet Our Members” section which will showcase local businesses, tell their stories, and have the community get to know more about the businesses, their staff and their operations. Consumers are more apt to support businesses they know so the Chamber wants to encourage residents to get to know the local business owners and their staff. This segment of the re-development is part of a “Shop the Battlefords” program that will run over the next several months.

Mitchell Mullin, a Chamber Intern working on the re-development project says, “we are thrilled to be launching our new and improved Battlefords Chamber of Commerce website! Over the past few months, we have been working hard to produce an easily accessible website for everyone to use. On the new website, we have highlighted businesses in the Battlefords by including a “Meet our Members” page. This page promotes the upcoming “Shop the Battlefords” campaign, by including professional videos featuring some of the Chamber business members and information on the importance of shopping at local businesses. This new website is a great way for the Chamber to reach the residents and businesses in the Battlefords and beyond!”

Along with the Meet Our Members section and the Shop The Battlefords components, there are also features on information and benefits of belonging to the Chamber and supporting the business community in the Battlefords and area with advertising and sponsorship opportunities.

The re-development of the site not only makes it new and easier to navigate, but we were also really pleased to have some drone footage of the community filmed to be able to have as part of the header on the new page. So, each visit to the site will showcase our community in the video loop of this drone footage.

“We hope the community will take advantage of this updated source of information about the Chamber and its work and of course, the new video section all about member businesses in the Battlefords,” noted Chamber Chief Operating Officer Linda Machniak.

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The Battlefords Chamber of Commerce is the “voice” of business in the Battlefords and area, serving the business community since 1906. Over 325 businesses are members of the Chamber of Commerce and they employ well over 5,000 people in the Battlefords and across the northwest of Saskatchewan.

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